

A photograph of three people on a wooden boat deck. A blonde woman in a light green dress and sunglasses sits on the left, holding a glass. A man in a dark suit and sunglasses sits in the middle. A woman with long brown hair in a light green dress and sunglasses sits on the right, also holding a glass. The background shows a marina with other boats and a clear sky. The image has a blue tint and is overlaid with text.

THE SENSATIONALIST

William Kelly's

MEDIA KIT 2025



At RevDigital, we harness the power of content by forging partnerships between content creators, sponsors, and retailers to tell a story that captivates, on and offline.

Forget the Bucket List! “The Sensationalist” with Emmy award-winning host William Kelly is the A-list of the most sensational people, places and things! **From Chicago and Miami to Rome and Athens and beyond!**

From a \$80,000 a night hotel room in Geneva, Switzerland to a \$4,200 lobster, champagne-soaked caviar, and gold leaf flaked pizza, the Sensationalist takes you on an entertaining romp through the extravagant, the unusual, and the unexpected.



WHAT WE DO

“The Sensationalist” connects with our audiences at home, at work, and online – “wherever they are, whenever they want”. Our responsive media platform broadens your opportunities for creative, targeted communications and conforms to all mobile platforms from iPhone, iPad and Android and beyond.



OUR REACH VERTICAL MARKETS

- FOOD AND BEVERAGE
- WINE, BEER, AND SPIRITS
- HEALTH AND BEAUTY
- AIRLINES
- AUTOMOTIVE
- DESTINATION - (HOTEL AND TOURISM)
- RESTAURANTS
- FURNITURE AND CRAFTSMEN
- ELECTRONICS
- WELLNESS AND FITNESS
- MEDICAL AND COSMETIC
- SMALL BUSINESS AND ENTREPRENEURS
- BANKING AND FINANCIAL
- LEGAL
- ARTS AND ENTERTAINMENT
- MUSIC AND DANCE
- FASHION AND RETAIL
- HOUSEWARES

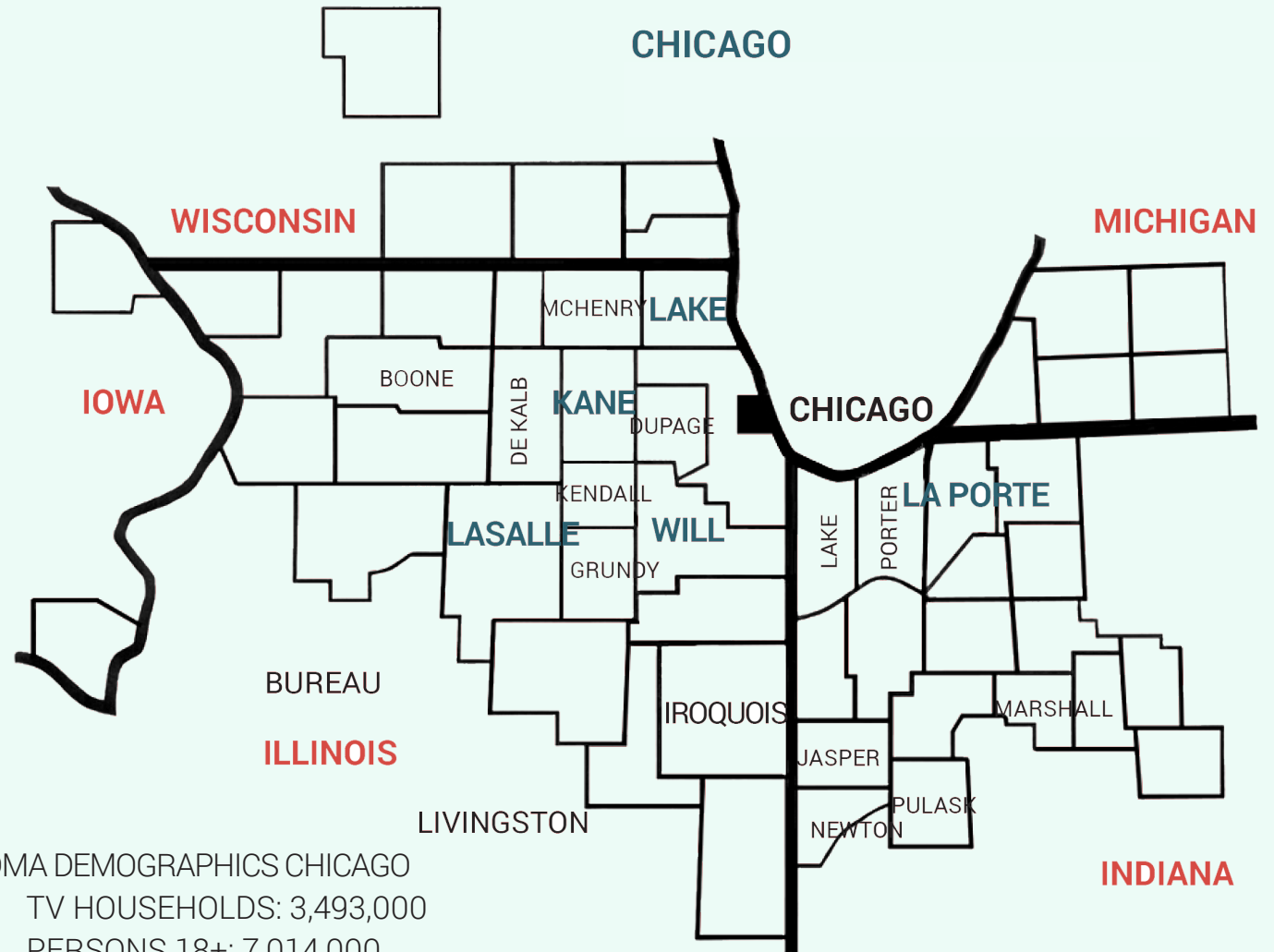


Step aside, Paris and New York! “The Sensationalist” with Emmy award-winning host William Kelly puts Chicago on the global stage—louder, prouder, and more unforgettable than ever.

From sky-high luxury suites to underground supper clubs, Chicago’s most jaw-dropping, over-the-top experiences are finally getting their due. The Windy City blows past the ordinary, serving gold-dusted glamour and deep-dish decadence in one whirlwind episode after another.

With “The Sensationalist,” Chicago isn’t just a city—it’s the star. From the Magnificent Mile to secret rooftop soirées, this is the bold, beautiful, and secret side of Chicago the world has been waiting to see!

OUR REACH CHICAGO



DMA DEMOGRAPHICS CHICAGO

- TV HOUSEHOLDS: 3,493,000
- PERSONS 18+: 7,014,000
- MEN 18+: 3,399,000
- WOMEN 18+: 3,616,000
- CABLE %: 62%

*Markets subject to change

MIAMI
PALM BEACH
DC
MILWAUKEE
LAS VEGAS
PHOENIX
SAN FRANCISCO
BOSTON

Coming soon...

