



# THE SENSATIONALIST

*William Kelly's*

MEDIA KIT 2025





At RevDigital, we harness the power of content by forging partnerships between content creators, sponsors, and retailers to tell a story that captivates, on and offline.

Forget the Bucket List! “The Sensationalist” with Emmy award-winning host William Kelly is the A-list of the most sensational people, places and things! **From Chicago and Miami to Rome and Athens and beyond!**

From a \$80,000 a night hotel room in Geneva, Switzerland with guests Bill and Melinda Gates to a \$4,200 lobster, champagne-soaked caviar, and gold leaf flaked pizza, the Sensationalist takes you on an entertaining romp through the extravagant, the unusual, and the unexpected.



An aerial view of a large, ornate, multi-story villa with multiple pools and palm trees. The villa features classical architectural elements like columns and balustrades. There are several swimming pools, including a large central one and smaller ones on different levels. The property is surrounded by lush greenery and palm trees. A red banner is overlaid across the middle of the image, containing the text 'WHAT WE DO'.

# WHAT WE DO

“The Sensationalist” connects with our audiences at home, at work, and online – “wherever they are, whenever they want”. Our responsive media platform broadens your opportunities for creative, targeted communications and conforms to all mobile platforms from iPhone, iPad and Android and beyond.



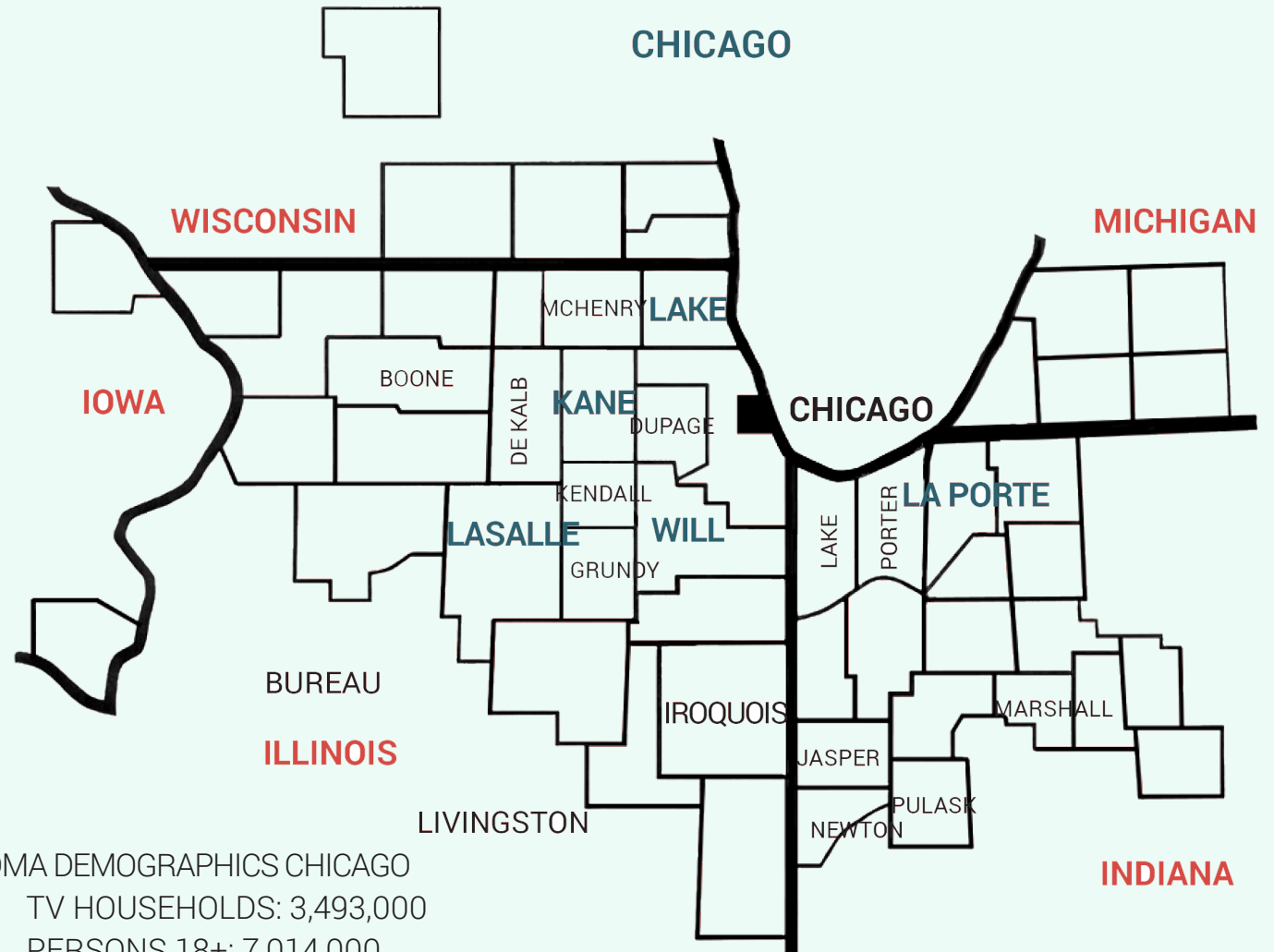


# OUR REACH VERTICAL MARKETS

- FOOD AND BEVERAGE
- WINE, BEER, AND SPIRITS
- HEALTH AND BEAUTY
- AIRLINES
- AUTOMOTIVE
- DESTINATION - (HOTEL AND TOURISM)
- RESTAURANTS
- FURNITURE AND CRAFTSMEN
- ELECTRONICS
- WELLNESS AND FITNESS
- MEDICAL AND COSMETIC
- SMALL BUSINESS AND ENTREPRENEURS
- BANKING AND FINANCIAL
- LEGAL
- ARTS AND ENTERTAINMENT
- MUSIC AND DANCE
- FASHION AND RETAIL
- HOUSEWARES



# OUR REACH CHICAGO



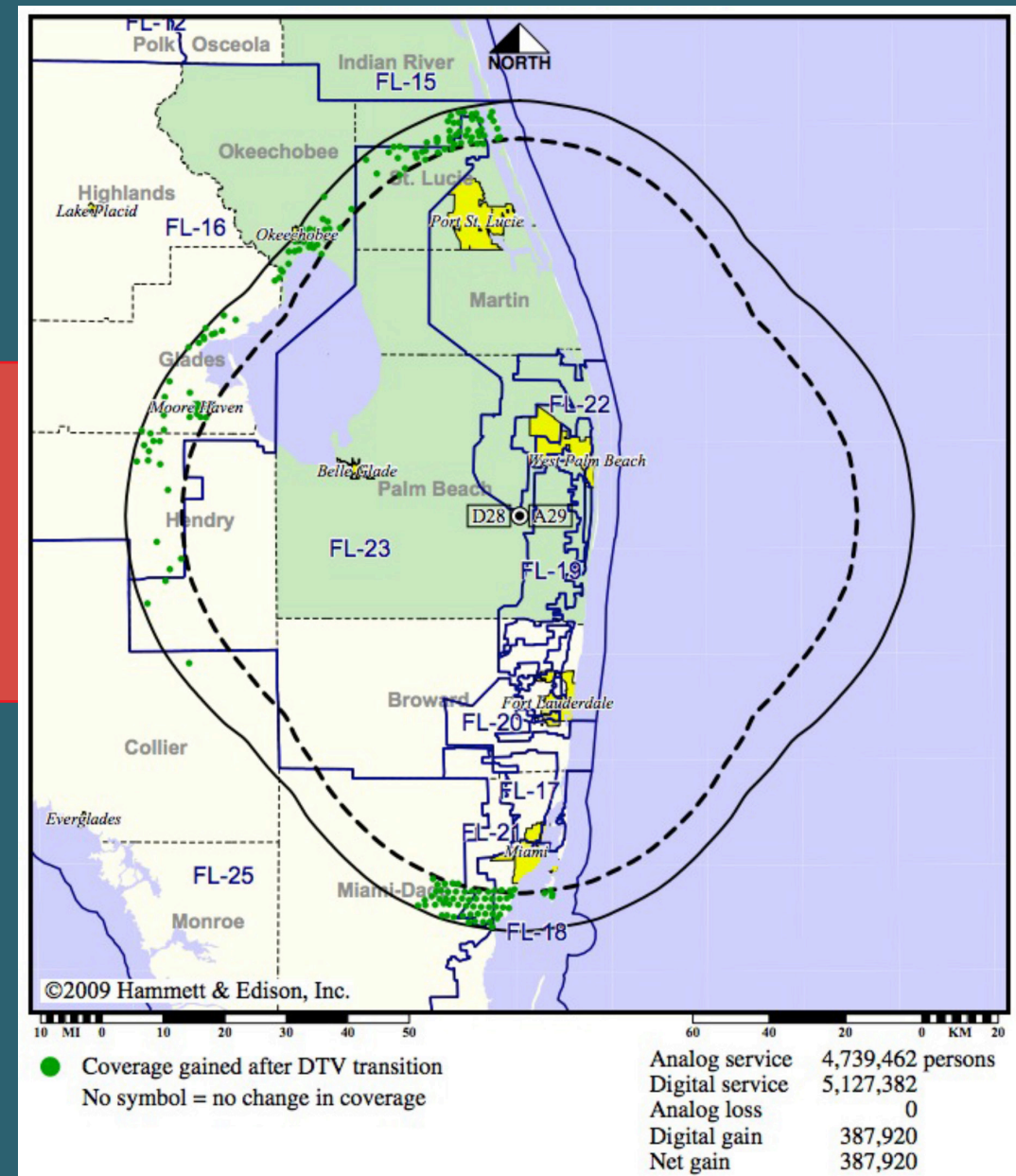
## DMA DEMOGRAPHICS CHICAGO

- TV HOUSEHOLDS: 3,493,000
- PERSONS 18+: 7,014,000
- MEN 18+: 3,399,000
- WOMEN 18+: 3,616,000
- CABLE %: 62%

\*Markets subject to change



# PALMBEACH



\*Markets subject to change